

GAME, SET, MATCH

There is someone for everyone, according to a lady who knows these things better than most. To top it off she's due to marry "one of the most romantic men in the world" next month and she couldn't be happier.

Her name is Samantha Jayne, and she makes no apologies for living the dream – the 32-year-old matchmaker is marrying fiancé Craig Spence (pictured) this month. Although she knows the story of how they met is "corny," she insists it's something she'd wish for all her clients.

"Everyone is looking for love – absolutely everyone," the Curl Curl resident says. "There is someone out there for everyone, and I know that's a cliché, but it's true!"

Five years ago, Samantha established what has become one of Australia's top dating agencies for professionals, Blue Label Life. With a success rate for long-term relationships (including marriage) of 92 per cent, it's clear Samantha and her team know what they're doing. Not bad for a former country Queensland girl with an incredibly

colourful career history, including jobs as a scientist, a stylist and a boxing trainer.

"I've been a jack of all trades really, but I found it does actually all tie in together," Samantha says. "Physiology and biochemistry were very different (to what I do now) but it allowed me to work with people, and my passion is definitely working with people and helping others."

Samantha's foray into matchmaking was a natural progression after years of setting up friends, colleagues, family and even friends' mothers! It's something she says is an "art form" but as an impossible romantic she's also the perfect person for the job. And if it wasn't for her work choice along with her natural talent as a matchmaker, she may never have found her own Romeo. Craig initially approached Blue Label Life looking

for his true love, but soon realised he didn't need to look very far – the girl of his dreams was sitting right in front of him, obliviously insisting he choose from a range of profiles of other singles!

"It took a few weeks before we actually went out together. Everyone paints a picture in their mind of who their ideal partner is, but when you meet them face to face, you still may not see them!" laughs Samantha. "But I knew very early on - we just clicked and had so much in common: values, views, needs and wants. I remember thinking, as corny as this sounds, this is someone I could do my sweet nothings with - like star gazing or exploring the world. You know you have met 'the one' when doing nothing is fun!" ■

Blue Label Life p: 1300 553 510
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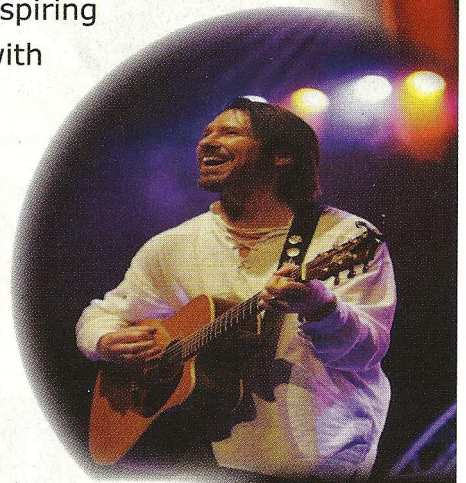
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